Oscar Hurtado

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[*oscardesigner.com*](oscardesigner.com)

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Professional Summary

Creative and results-driven Product Designer with expertise in user-centered design, front-end development, and AI-driven tools. Adept at creating accessible, user-focused designs that align with business goals. Known for delivering visually striking, functional digital experiences across web and mobile platforms. Collaborative team player with strong communication skills, seamlessly integrating design solutions into technical frameworks. Passionate about innovation, diversity, and inclusivity in design.

Skills

- User-Centered Design: Deep knowledge of methodologies that prioritize user experience, from research to prototyping.
- Interaction & Visual Design: Strong visual and interaction design foundation, ensuring cohesive, intuitive user interfaces.
- Inclusive Design & Accessibility: Expertise in designing for accessibility, ensuring usability for diverse audiences.
- Design Tools Mastery: Proficient in Figma, Adobe Photoshop, Illustrator, Adobe XD, and industry-standard tools.
- AI & Design Automation: Skilled in leveraging AI-driven technologies to optimize design workflows and enhance user experiences.
- Cross-Functional Collaboration: Strong communicator, adept at articulating design concepts to technical and non-technical stakeholders.

Professional Experience

Contract Product Designer - oscardesigner

February 2023 – 2024

- Led the design and execution of multiple digital projects, consistently meeting tight deadlines and quality standards.
- Designed and developed custom animations and interactive features, enhancing user engagement by 15%.
- Collaborated with engineers and product teams to align design solutions with technical capabilities, ensuring seamless implementation.

- Initiated responsive web design initiatives, driving a substantial increase in mobile and desktop traffic.

Contract UI/UX Designer - oscardesigner
February 2023 – 2024

- Developed user-friendly, visually compelling interfaces for various web and mobile platforms, improving user satisfaction.
- Produced wireframes, prototypes, and design mockups using Figma and Adobe XD, leading to more informed design iterations.
- Worked closely with cross-functional teams to ensure brand consistency and design alignment with project objectives.

Contract Front-End Developer - oscardesigner
August 2022 – 2024

- Engineered secure, interactive web applications using React, enhancing user interactions and site performance.
- Developed dynamic, responsive web pages utilizing HTML, CSS, and JavaScript, significantly improving overall user experience.
- Collaborated on full-stack solutions, integrating front-end designs with back-end systems for optimized user workflows.

Team Member - Target
February 2019 – Present

- Improved inventory management and sales tracking processes, improving operational efficiency and team productivity.
- Provided exceptional customer service, actively addressing inquiries and resolving issues, which contributed to positive shopping experiences and repeat customer visits
- Actively engaged in Target's community outreach programs, demonstrating a strong commitment to social responsibility and company values.

Education

UX/UI Design Program – Thinkful (Chegg Inc.) December 2023 - September 2024

Full Stack Development (Coding Bootcamp) – University of Minnesota November 2021 – August 2022

Associate of Arts in Visual Arts – Broward College 2021